

**KYO PRINT** pack

THE SIMPLEST WAY TO MANAGE YOUR  
PRINTERS AND MULTIFUNCTIONALS.

 **KYOCERA**

KYOPRINT PACKS ARE A **NEW WAY** TO BUY YOUR COPYING AND  
PRINTING **FACILITIES.**

Instead of purchasing the machine, the warranty and the toner as and when required, a KYOprint Pack wraps everything up in **a single, simple support guarantee**: the equipment, the on-site cover and the consumables.

Furthermore, because Kyocera has an unrivalled range of multifunctionals and printers, you can purchase **all your document input and output facilities from a single source**. You can continue to work with your existing reseller.

This can simplify your internal administration and relieve your IT department of the headaches associated with providing print services.



## How KYOprint Packs work

KYOprint Packs are a new way to buy your copying and printing facilities.

Instead of purchasing your machine and warranty cover separately and then buying consumables as and when you need them, a KYOprint Pack provides you with everything you need in a single transaction.

When toner runs out, you only have to call a number to have a replacement sent to you; there's no need for another purchase.

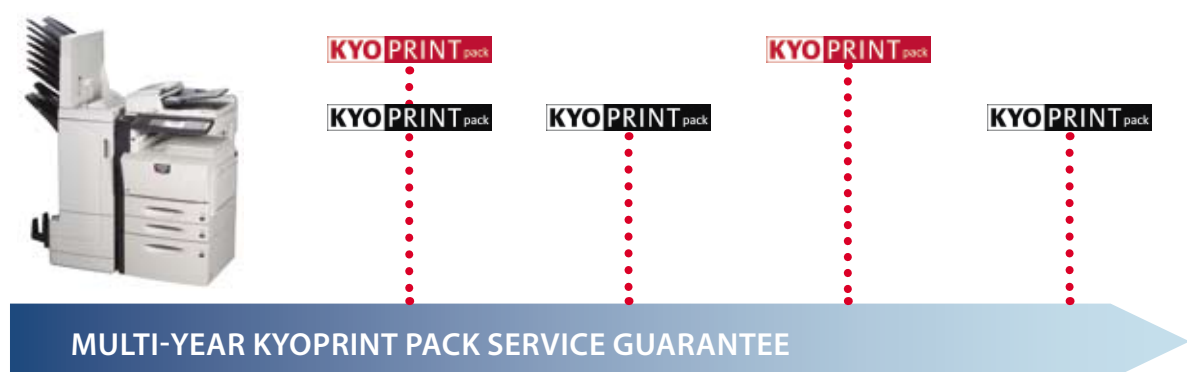
If you have a question about the printer or multifunctional, all you have to do is call the same number.

Everything you need to keep your printing and copying facilities running is just a phone call away.

**Traditional Purchasing:** Purchase the machine and maintenance cover from Kyocera, then purchase consumables repeatedly through the life of the machine through various resellers.



**KYOprint Pack:** Purchase the machine and a KYOprint Pack support guarantee, then occasionally purchase additional mono or colour KYOprint Packs.





## The Simple Option

With the availability of KYOprint Packs, you can now **buy your multifunctionals and printers from the same reseller**. You can deepen your commercial relationship and generate extra economies.

Before you sign a KYOprint Pack support guarantee there is **no need for a disruptive print audit** to determine your print volumes. There's no penalty if your estimate is wrong; you won't end up paying for pages you don't print nor will you receive excess page bills.

You need **nothing more than a phone** to re-order supplies. We don't insist that you access specific web sites or remember yet another user name and password. Everything you need is printed on the front of the multifunctional or printer.

There's **no print volume commitment** required for a KYOprint Pack. If you print less than expected, that's no problem – your KYOprint Pack will last longer than expected.

A KYOprint Pack support guarantee produces **no monthly 'excess pages' bills**. These generate additional paperwork and administration costs that a managed service is meant to remove. If you print more than expected under one of our support guarantees, the KYOprint Pack just runs out a little sooner.

When a new multifunctional or printer is required, there will be **minimal impact on your IT department**. The machine will be configured by Kyocera so the IT department does not have to learn how to assemble new (and sometimes complex) devices.

You don't have to replace your entire printer fleet when you start a KYOprint Pack support guarantee. You can **add existing machines to the support guarantee**, bringing your new and existing fleet under the same umbrella agreement.

## The fairest deal

With a KYOprint Pack, there are **no hidden charges**. Each pack entitles you to print or copy a specific number of pages<sup>1</sup> and covers all the print costs associated with that.

Unlike other managed print services, you will be able to **use all the pages you purchase**. Under other managed print services, you buy a number of pages per month; if you don't print all of those pages in a quiet month, you still pay for them.

The KYOprint Pack is simple and flexible. There is **no print volume restriction** and no 'extra pages' bills if a monthly quota is exceeded<sup>2</sup>.

A KYOprint Pack gives you an incentive to reduce print volumes and **minimise your environmental impact**: the less you print, the longer your KYOprint Pack lasts. The opposite applies under a 'pages per month' scheme: if you don't print your quota, you pay anyway. There's pressure to print unnecessarily to use your full monthly allowance.

## Excellent Service

You get an **all-inclusive service** from a single source that covers the equipment, delivery, installation, support, maintenance and toner.

You get the **peace-of-mind** of knowing that your multifunctionals and printers are maintained through a manufacturer-backed programme.

The system delivered to your premises is **tailored** to suit your exact needs in terms of speed, facilities and print volumes.

KYOprint Packs are **automatically renewed** so you never have to worry about renegotiating contracts or being left stranded without cover or supplies.

Your administration processes can be simplified through buying all print services from **a single, reliable supplier** every time. There will be no need to check for new suppliers every time you run out of toner stocks.

You will be able to **merge existing contracts** for service, support and supplies arrangements into a single agreement to cover everything, making it **easier for users** to identify their point of contact.

When toners run low, a replacement is **just a phone call away**. Any user can make that call using the number on the front of the multifunctional or printer. There will be no need for complex and disruptive internal procurement procedures, so no cost is incurred.

<sup>1</sup> Each print pack includes a specified number of toner cassettes. The number of pages in a KYOprint Pack is calculated based on 6% coverage for mono pages and 8% colour. If you print at a significantly higher level of coverage, your KYOprint Pack will expire sooner.

<sup>2</sup> A KYOprint Pack cannot be used to exceed the rated life of the machine.



## Applicability & Flexibility

KYOprint Packs are available for all Kyocera printers and multifunctionals, personal to departmental, mono and colour. They suit **small or large organisations**.

Because you can add a KYOprint Pack to any printer or multifunctional in the Kyocera range, the programme has the **flexibility** to offer you a system that exactly matches your requirements. You don't have to choose from a limited range.

Even small organisations or departments can use KYOprint Packs to benefit from the same **elevated level of service** only large organisations can usually afford.

## Help reduce costs

Like most IT systems, a major part of **print service is people-based**. KYOprint Packs help reduce these costs by out-sourcing a specialist and time-consuming IT function.

In all organisations, the cost of an item is only part of the cost of procuring it. By removing the need for internal orders, purchase orders, order processing, goods handling and invoice payment, a KYOprint Pack can **reduce your administrative workload**.

Similarly, the KYOprint Pack's simple order process means **fewer people** need to be involved. Fewer people means a faster, more reliable process.

## Constant service improvements, year on year

The KYOprint Pack service will continue to evolve, year on year. You will continually benefit from **enhanced services**.

The KYOprint Pack will be enhanced to offer a service level that pro-actively **tracks the status** of every managed machine, alerting us to any critical conditions that might affect your print capabilities.

The enhanced KYOprint Pack will **report on device conditions** in real time so we can assist with any technical questions you encounter.

Next year's KYOprint Pack service will generate **management reporting on device usage** so you can identify under and over-used machines and improve the deployment of print resources.

A future service will constantly **monitor consumables levels** so we can send replacement toner before you even realise you need it.



## Find Out More

Discover how you can manage your printers and multifunctionals in a simple, cost effective and efficient way. Get in touch with your Kyocera reseller today and ask about Managed Print Services.



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